



Giddy to you all from downunder. We've just returned from exhibiting for the very first time at CHA Summer in Chicago. Wow what a fabulous city! We had a great time meeting lots of creative minded souls in the mid-West and oh so friendly. We had a great response to our new Paper Doll and Paper Boy lines:



Cute, cute, cute felt and chipboard embellishments and bright retro collage and token papers in these new BELLA! lines make them a dream to scrap with.



We had some new updates on our wedding embellies with cute organza brads, paper lace and medallions and had a huge response to the BELLA! wedding line:





And we launched our first range of Christmas product – Ruby Rock-it Christmas Cheer for scrapbooking and a range of cardmaking product under our Fundamentals brand (shipping September 2011):



So keep an eye out for these fab new paper lines in your local store and don't forget our motto (next time you sneak that paper/cardmaking stash into the house):

Scraping is love made visible – scrap a little love today!

SPECIAL EVENT 2011: Inspiration Unlimited, Las Vegas, September 23-24 – see you there.